



KIMATSU INDIA PRIVATE LIMITED

Sure Sign of Expertise

KBC Group

- **KIMATSU**, a fast-growing home appliances company in India, is well known in the Middle East, Asia and Africa. We specialize in an innovative range of Gas Stoves and other appliances such as Mixer Grinders, Air Conditioners, Evaporative Air Coolers, Water Dispensers & others Cooling Appliances. Our products are approved and certified by major international certification authorities for safety and reliability.
- We are committed to achieving competitive excellence & offer 5 Ps of Marketing with an uncompromising level of service & support. Let us help you discover & experience our wide range of appliances, which are available at over 250 megastores.
- The brand was conceptualized and founded in the year 1998 with an expertise in cooling appliances. Today, it's a well-known brand for its innovative technology, designs, excellent quality and unmatched reliability.
- KIMATSU stands for 'Duty First'. We believe in 'Duty with Passion' to ensure customer satisfaction and committed value-added services. Within a short span of 16 years, we have earned trust and respect of our valued dealers and distributors across the globe.

Company Overview

Team	01	We are a team of highly motivated professionals with clarity of mind and sincerity in our job. These traits of our team are known for the member's trendsetting journeys, working together to offer you eco-friendly and energy-efficient products in our brands Kimatsu, Modena and Royal.
 Vision	02	To ascertain global presence for innovative and technologically advanced Eco-friendly Home Appliances
 Mission	03	To understand customer requirement, convert innovative ideas into products and offer the highest level of customer satisfaction
Values	04	Agility is what we strive for permanently, Customer focus is the fundamental ingredient of our success, Innovation is fundamental to sustain our growth, Respect is the basis for any relationship, Passion is the recipe to excel, Ethics makes us even stronger.



KIMATSU

Value Proposition

Infrastructure

End-to-end manufacturing facilities, R&D, technical know-how and capabilities



Manufacturing Expertise

Strong manufacturing expertise of 16+ years, with a highly efficient team guided by strong leadership



Well-connected Network

Strong domestic & overseas network of suppliers, customers & industry experts



ODM Expertise

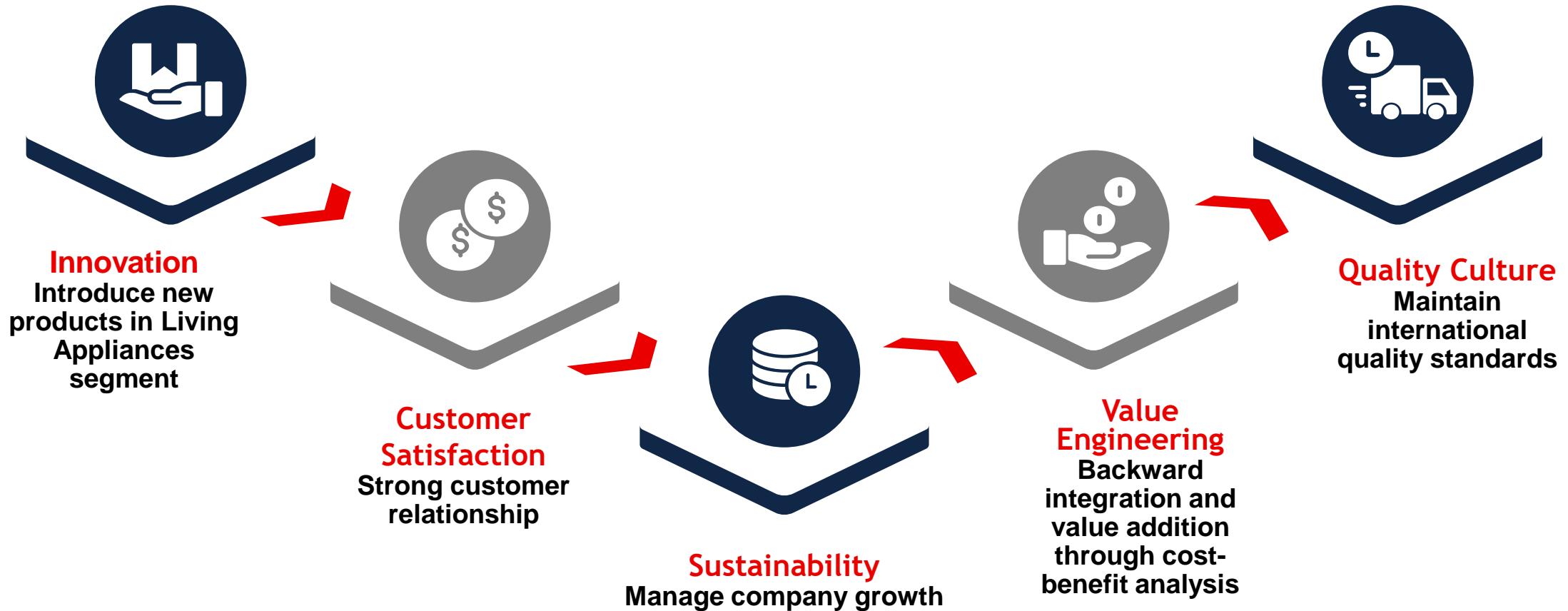
Differ from typical job work companies, as focus is around conceptualization & end-to-end product design



KIMATSU

Company Culture

‘At Kimatsu Appliances it is our goal to achieve profitable annual sales without compromising product quality or company integrity’



Unique Selling Proposition

1

Blue-chip customer base



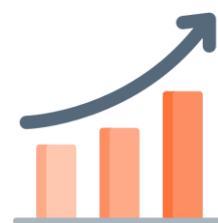
2

One of the largest Motor manufacturer in



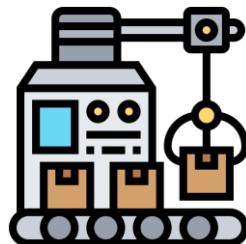
3

Vertically integrated business with large volumes



4

State of the art manufacturing unit



5

India's one of the leading Mixer



6

Extensive product range



KIMATSU

The Team (Our Core Strength)

Managerial Staff

11%

Quality / Technical Staff

49%

Engineering Graduates

22%

Post Graduates

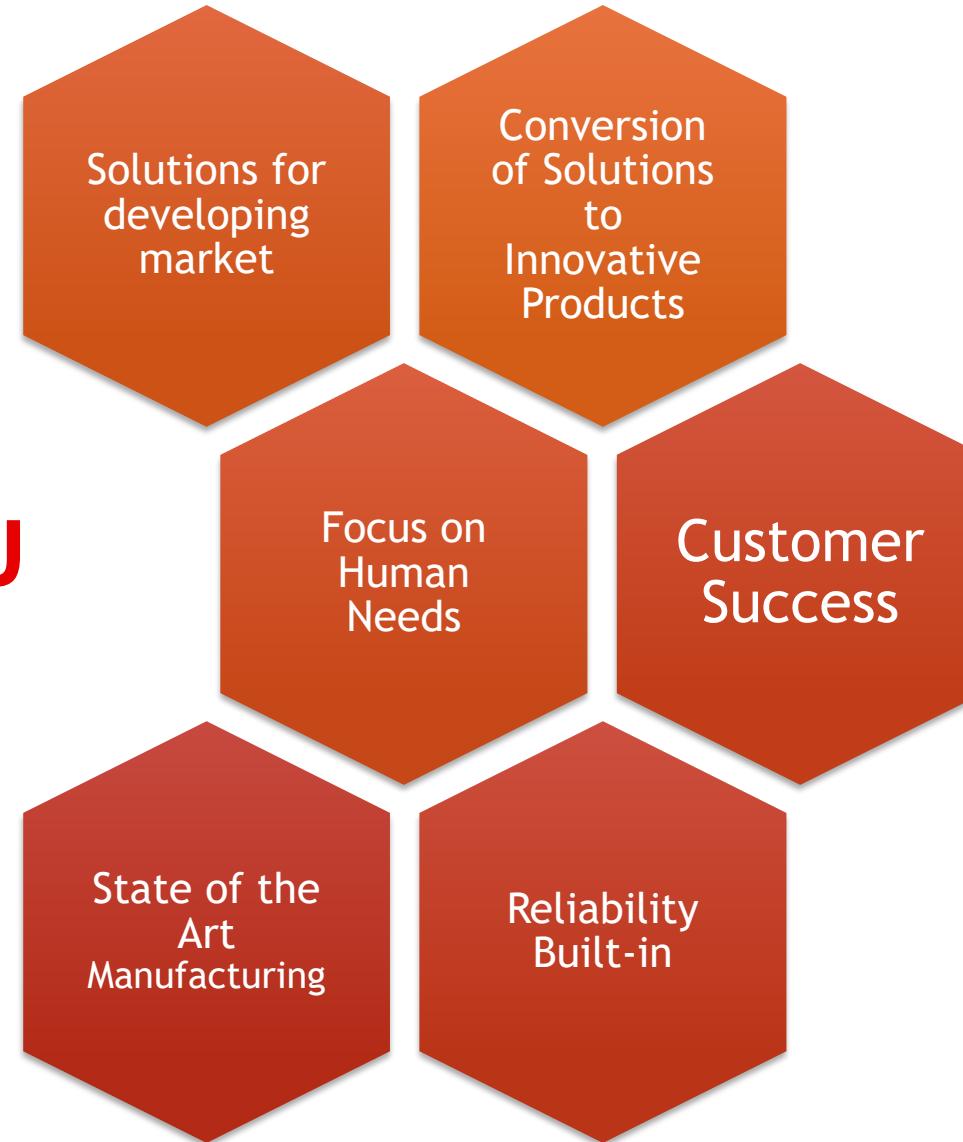
18%



Why India



WHY KIMATSU



Manufacturing Facility

- ▶ India's largest OEM in Home Appliances (Air Conditioner, Induction Cooktop and other Kitchen Appliances)
- ▶ State-of-the-art plant & machinery to meet stringent quality norms of MNC's spread across an area of 12 acres
- ▶ Manufacturing facilities in excise free zones at Dehradun, India
- ▶ Kimatsu has an installed capacity to manufacture 15,00,000 AC's, 2,00,000 Water Dispenser, 1,200,000 Cook-Top and 3,60,000 Mixer Grinder per annum
- ▶ The group has been able to gain the confidence of customers through its professional approach and customer driven culture

Large appliances

- ▶ Room Air conditioner: Window Type & Split Type
- ▶ Air Coolers
- ▶ Water Dispenser: Table Top & Floor Standing Type
- ▶ Chest Freezers

Small home appliances

- ▶ Gas Stoves
- ▶ Mixer Grinder
- ▶ Ceiling Fans

BLDC CEILING FAN



Highlights of BLDC Ceiling Fan

- ABS Plastic False Bottom Cover Ceiling Fan
- Aluminium Top Cover – 235 mm
- Aluminium Skeleton Bottom Cover.
- Motor : 16 Pole and 16 mm – Prime Lamination with Decarbonization Process.
- 100% Copper – Approx 260 gms.
- Life of the Motor – Minimum 10 Years
- Blade Material – GPSP (Galvanized MS Sheet For Rust Free Life)
- Down Rod – 12 Inch
- Regulator – Box Type Electronic Regulator
- Special Feature : Safety Wire 900mm as per IEC Standard.
- Packing :
 - Motor : Packing: One X One Packed In Thermocol with all other accessories
 - Blade : 2 Set Blade Packed In White Blade Box With Higher GSM And BF Corrugated Paper
 - Master Box : 2 Fans And 2 Set Blades Packed In Multi Color Outer Carton with Made of higher GSM / BF corrugated craft paper.

CEILING FAN



TYPHOON

Model
Typhoon

Sweep
1200 mm, 1400 mm

Colors
White, Metallic

Container Qty
**40 HQ-2800,
20 Ft-1400**



SUPREME

Model
Supreme

Sweep
1200 mm, 1400 mm

Colors
White, Ivory

Container Qty
**40 HQ- 4200 Pcs
20 Ft - 2000 Pcs**

CEILING FAN

JANSI



BREEZE



Model
Jansi

Sweep
1200 mm, 1400 mm

Colors
White, Metallic

Container Qty
40 HQ-2900
20 Ft-1400

Model
Breeze

Sweep
1200 mm, 1400 mm

Colors
White, Ivory

Container Qty
40 HQ- 4900 Pcs
20 Ft - 1400 Pcs

CEILING FAN

TITANIUM



VIVA



Model
Titanium

Sweep
1200 mm, 1400 mm

Colors
White, Metallic

Container Qty
40 HQ -2900 Pcs
20 Ft -1400 Pcs

Model
Viva

Sweep
1200 mm, 1400 mm

Colors
White, Ivory

Container Qty
40 HQ- 4200 Pcs
20 Ft - 2000 Pcs

Kimatsu India Private Limited



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Thank You